

ETV Feature Assignment Sheet & Evaluation Rubric

Reporter(s): _____ Period _____

Description of Feature: _____

Approved by: _____ Start Date: _____ Completion Date: _____

Evaluation of Feature

Appropriateness - PASS _____ **FAIL** _____

- The feelings of others are respected, people are treated with dignity, language, music and visuals are appropriate for a middle school audience and the subject is appropriate for a middle school audience.

Evaluation Rubric

(Excellent) 5...4...3...2...1...(Poor)

Concept

- is interesting 5...4...3...2...1
- is educational 5...4...3...2...1
- is relevant to middle school audience 5...4...3...2...1
- provides insight into school and/ or school population 5...4...3...2...1
- is clear and understandable 5...4...3...2...1
- is entertaining 5...4...3...2...1

Concept Score _____ out of 30

Content

- Presents interesting information and/or reactions 5...4...3...2...1
- Presents school and/or school population well 5...4...3...2...1
- Language is used properly and effectively 5...4...3...2...1
- Images and/ or graphics relate well to content 5...4...3...2...1
- Reporter(s) behave professionally on camera 5...4...3...2...1
- Reporter(s) demonstrate thoughtful approach to subject 5...4...3...2...1

Content Score _____ out of 30

Technical Aspects

- Camera is stable, smooth movements and pans 5...4...3...2...1
- Subject is framed well, images are well composed 5...4...3...2...1
- Subject is lit and clearly visible 5...4...3...2...1
- Sound is clear and understandable 5...4...3...2...1
- Video is edited effectively, flows well 5...4...3...2...1
- Titles are used effectively 5...4...3...2...1
- Transitions are used effectively 5...4...3...2...1
- Project was completed in a timely manner 5...4...3...2...1

Technical Score _____ out of 40

Total Score _____

Project Grade _____

A+ = 100 - 96, A = 95 - 91, A- = 90 - 86, B+ = 85 - 81, B = 80 - 76, B- = 75 - 71
C+ = 70 - 66, C = 65 - 61, C- = 60 - 56, F = 55 or below and/ or failure of Appropriateness